

# Bromsgrove DC Overview and Scrutiny

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Overview and Effectiveness of NewStarts  
Community Supermarkets

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**Bromsgrove**  
District Council

[www.bromsgrove.gov.uk](http://www.bromsgrove.gov.uk)

- History
- Stand-alone cost £67K
- Pandemic and cost of living situation
- Poverty prevention verses Environmental Project
- Bromsgrove (Sherwood Road) and New Frankley sites



# Process

- Where the community supermarket would be based? Could there be more than one?
- Where would the food come from?
- When would the supermarket take place?
- How would it/they be staffed?
- What model would NewStarts run?
- How would NewStarts monitor success?



# Is it a success

- No. of people using the supermarket
- Amount of income generated and surplus/deficit
- Food being saved from waste (see table below)
- The wider social value

Site	No. of people	Income	Saved from waste
Bromsgrove (started 1 <sup>st</sup> June)	134	£420	750kg
New Frankley - serving Rubery (started 2 <sup>nd</sup> August)	82	£208	150kg



# Conclusion

Expenditure	
Food	£596
Staff	£423
Sub-total	£1019
Surplus/Deficit	(£391)

- Future Plans
- Find out more
- Questions?

